

HOW CAN WE HELP YOU?

Insight and Impact

With increasing focus on outcomes, it's essential to know if services are delivering what people really need. We work with you to clarify your goals, then design and deliver research that gets to the heart of what's working and what's not.

We offer:

- **Full-service evaluations**, from co-design to reporting
- **Qualitative data collection** (focus groups, interviews, community workshops)
- **Support** with research design, surveys, analysis and reporting

Whether you're shaping policy, improving services or planning something new, we'll give you findings that are clear, practical and people-centred.

Community-Centred Resources

We **co-create resources** that support people to navigate services and take more control of their health and wellbeing. We also **develop training and toolkits** to help professionals understand what **good community engagement** looks like in practice.

Tell us what you need, and we'll help shape something that works for your community.

Examples include:

- **English for Health**: videos and learning tools to support women with English as an additional language
- **GP registration support** for university students
- **Masterclasses and toolkits** for patient and public involvement



Why Stories Matter

Graphs are good. But stories are better when you want to understand the root of a problem, and how to fix it. Our work prioritises depth over data. We build relationships, listen well, and share what we learn in ways that decision-makers can act on.



WHY INVOLVE NORTH EAST?

Trusted. Independent. Insightful.

Involve North East is a charity with almost 30 years of experience in qualitative research and community engagement. We work across health, housing, poverty and public services to bring people's lived experiences into focus. Our experienced team and wide-reaching partnerships help turn conversations into change.

Whether you're looking to improve a service, test an idea or understand a community better, we help uncover what matters most to people - and why. Because the story behind the numbers is what makes change stick.



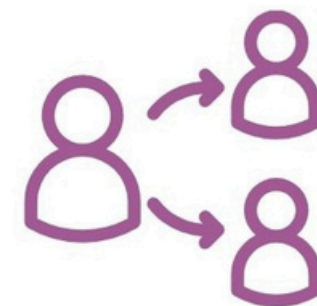
Amplifying voices

We reach people whose experiences are often missed - those facing barriers, exclusion or inequality. Whether they're labelled as underserved, seldom-heard or minoritised, we treat people as experts in their own lives. Our job is to listen, understand, and bring their voices into spaces where decisions are made.



Stronger Together

We work alongside NHS teams, councils, VCSE organisations and public bodies. Our partnerships are built on trust and shared purpose. We combine local knowledge with research rigour to support services that work better for everyone.



Get in Touch

Let's talk about how we can work together.
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